

## ABOUT 2023

The 6<sup>th</sup> edition of the Health & Wellness Expo 2023 is back to imbibe the wisdom of Health and Wellness and engross in splendid events to promote the mind, body, and soul balance to live a holistic life. The Health & Wellness Expo 2023 organized by Namo Gange Trust is here to celebrate the dawn of yet another golden era for the country. The Health & Wellness Expo 2023 would be showcasing, various products and services allied to the Health & Wellness Industry including AYUSH, NUTRITION, FITNESS, ORGANIC, HERBAL & WELLNESS Industry.

The Expo provides an all-encompassing platform for all stakeholders to come together to protect all facets of the sector. This will generate awareness among the members of the community about the efficacy of Systems, their cost-effectiveness, and the availability of herbs used for the prevention and treatment of common ailments.

The 6th edition of the Health & Wellness Expo 2023 will bring the opportunity to interact with the stalwarts of the Health & Wellness industry for innovative products & Solutions. Healthcare has become one of India's largest sectors both in terms of revenue and employment. Healthcare comprises hospitals, medical devices, clinical trials, outsourcing, telemedicine, medical tourism, health insurance, and medical equipment. The Indian healthcare sector is growing at a brisk pace due to its strengthening coverage, services, and increasing expenditure by public as well as private players.

Wellness Industry as the overall wellness market in India is estimated at INR 490 billion and wellness services alone comprise 40% of this market, the expo provides an opportunity to explore the business opportunity to enter the Indian wellness market. The presence of prominent specialists and doctors at the expo is a special feature that will allow them to share their knowledge, educate, and transform the way we perceive our health. It's interesting to note that good health is the cornerstone of happiness and that health care is focused on prevention rather than just managing chronic pain.







## **EXPO OBJECTIVES**

- Highlight government initiatives & schemes
- Bring buyers, sellers & all stakeholders under one roof
- Showcase products, new launches and Ayush skills for jobs
- Create awareness among the general public of Ayush benefits
- Introduce Ayush to diplomats & trade desks of foreign countries
- Provide a platform for indigenous alternative medicines and health therapies
- Conduct demos of AYUSH, NUTRITION, FITNESS, ORGANIC, HERBAL & WELLNESS
- Strengthen the trust of the consumers in different health and wellness products & services
- Provide a perfect platform to introduce the latest technical advances in health & wellness industry







• AYUSH Drug Manufacturing Industry • Bio-energy Producers and Bio-fertilizers Producers/Products & Services • CSR companies working on wellness • Diagnostics/Laboratory Equipment Industry • Doctors of Health & AYUSH Industry • Fitness • Health & AYUSH Drug Equipment manufacturing • Health Foods and Supplement • Hemp Industry • Hospital furniture Industry • Herbal • Imaging Solutions • Medical Device Companies • Medical IT Industry • Medical Services & Publications • Medical Tourism Industry • Nutrition • Pharmaceuticals Companies • Organic • Physiotherapy/Orthopedic Technology • Products • Reputed Hospitals and NGO • Research Institutes • Slimming Centres and Diet Clinics • Spa/Wellness Centres/ Resorts/ Wellness Equipment & • Nutrition



• AYUSH manufacturers • Business Consultants • Clinical Research Organisations • Doctors • Dealers & Distributors Network • Food supplement dealers • Government Regulators & Policy Makers • Health Fitness System • Health Insurance Companies • Healthcare Delivery Professionals • Hospitals Top Management • Laboratory & Diagnostics centres • Pharma & Medical Device Industry Professionals • Public Health Organization • Regulatory Advisors • Venture Capital & Private Equity



### WHY YOU MUST EXHIBIT?

A health and wellness expo is a great opportunity for companies and organizations in the health and wellness industry to showcase their products and services to a large and engaged audience. Exhibiting at a health and wellness expo allows you to:

• Reach a targeted audience

- Build brand awareness
- Network and make connections
- Generate leads and sales
- Stay competitive
- Franchise or set up distribution channels
- Forge new alliances and renew old tie-ups
- Launch products and evaluate feedback
- It is more cost-effective & better than advertising
- Exhibitions are a marketing medium like no other
- Your target audience comes to you in thousands
- Plug yourself into a network that delivers results
- It can be a game-changer for your business
- Interact with MNCs, FMCGs, Brands, Experts, Suppliers & Officials
- Almost anyone interested in your product/service will be there
- Get branded as an integral major player in the industry



## WHY YOU MUST VISIT?

A Health and Wellness Expo is a great opportunity for professionals in the industry to learn about new products and services, network with other industry professionals, and stay up-to-date with the latest trends and developments. Here are some reasons why you should visit Health and Wellness Expo:- It's an Industry Event

Get the latest updates

- Venture into new markets
- Benefit from product launches
- Expand your business portfolio
- Witness the industry come alive
- Educate & learn from specialists
- Attend Demos & collect samples
- Witness new technologies & equipment
- Meet One-on-One with professionals
- Learn about new products and services
- Network with other industry professionals
- Meet new potential partners or suppliers
- See the latest technology and equipment
- Attend educational sessions and workshops
- Expansion and Dealers & Distributors Network
- Stay up-to-date with the latest trends and developments





## **Exhibitor Speak**





#### **DABUR**

"The overall experience was very positive. The expo provided a great opportunity to showcase our products and services to a large and engaged audience. The attendees were highly interested in our offerings and we were able to generate a significant number of leads and sales as a result"

#### AIMIL

"The organization of the expo was very professional and well-coordinated. The staff were helpful and provided excellent support throughout the event. The location of the expo was also great, with easy access for attendees and ample space for exhibitors"

#### **ZANDU**

"We are very pleased with our participation in the health and wellness exhibition and would definitely consider exhibiting at future events. It was a great platform to promote our brand and products and we look forward to the next one"

## **Visitor Speak**

"The educational sessions and workshops were also very informative and allowed me to learn from industry experts and expand my knowledge. The networking opportunities were also valuable and I was able to connect with other professionals in the industry, including suppliers, manufacturers and service providers"

"The exhibitors were knowledgeable and helpful, and I was able to find out more about their products and services. I was impressed by the quality of the products and services on display, and I was able to find some new and interesting products that I would like to purchase"

"I was very impressed with the health and wellness exhibition and I would definitely consider visiting future events. It was a great opportunity to learn about new products and services, network with other industry professionals, and stay up-to-date with the latest trends and developments in the industry"



#### SHRI AJAY BHATT

Hon`ble Minister of State for Defence, Minister of State for Tourism Thanks for a great Health & Wellness Expo. It seemed well attended and I was pleased with the number of people.



#### **SHRI SHRIPAD YESSO NAIK**

(Honorable Minister of AYUSH - Govt. of India) Greeting for the International Day of Yoga on June 21. Congratulate for amazing efforts of "The Namo -Gange Trust" for organising the Expo.



#### **SHRI SHYAM JAJU**

National Vice President – BJP

The Namo Gange Trust has taken a good initiative by organising The Yogshala Expo. These kinds of exhibitions are relevant for mankind. My heartfelt wishes to them.



#### SHRI INDRESH KUMAR

I heartily congratulate Namo Gange Trust for organizing "The Yogshala Expo". This expo has brought all Health & Wellness industries to one platform in a unique way to achieve health & humanity.



#### SHRI MANOJ KUMAR TIWARI

Member of Parliament ( Lok Sabha) North East Delhi I extend my sincere congratulations to Namo Gange Trust for putting on "The Yogshala Expo." It is truly promoting awareness of AYUSH and its advantages among society.



#### SHRI B.L VERMA

Minister of State in the Ministry of Development of North Eastern Region, Govt. of India The yogshala International Health & Wellness was a great potpourri of practitioners, methodologies, supplements, demonstrations, and other healthy contributions



#### Dr. HARSH VARDHAN

Minister of Science & Technology, Government of India My heartfelt good wishes & congratulations to the organizers and participants in this Grand event dedicated to Yoga and Ayurveda May you all live for 100 years.



#### **DR. SAMBIT PATRA**

I am honored to have been a part of the great celebration of the 2nd International Yoga day organised by the Namo Gange Trust. I wish them good luck for the future



#### SHRI SUBRAMANIAN SWAMY

The Yogshala Expo was put on by The Namo Gange Trust. who should be commended for their initiative. The human race can benefit from these kind of shows. I send them my sincere wishes.



#### **MR. MILIND SOMAN**

Indian Actor, Supermodel, Film Producer, and Fitness Enthusiast My sincere compliments to the organizers and attendees of this monumental event honouring yoga and Ayurveda. I hope you all live a hundred years.



## **ORGANISER**

#### **NAMO GANGE TRUST**

NGT is a non-profit organization and its vision revolves around Spiritual, Educational, Healthcare, Environmental, Social, Moral, and Cultural Activities to benefit the maximum number of people all across the globe. It is managed by a team of dynamic and dedicated devotees with the support of the Committee Members, Professional Staff, and Committed Volunteers. Our team is enthusiastically accepting the challenges of life to serve humans and humanity and working for making lives and living better.

We are spreading awareness for Aviral Ganga among society through various activities. Namo Gange Trust is approaching the maximum number of people through workshops, public meetings, debates, Bhagwat Katha, and social services to clean the river Ganga and save the ecological system.

#### **Our Vision:**

The vision of our trust is "VASUDHAIVA KUTUMBAKAM a society in which everyone has the opportunity to live with respect, love, peace, and harmony. Our dream is to make an aggression-free society and pollution-free environment where we all live like a family without any cast and creed.

#### **OUR MISSION**

Our mission is to support and promote Indian ideology " SARVE BHAVANTU SUKHINAH may each and every member of world family live with health, peace and harmony without having boundaries of caste, creed and color.







ACHARYA SHRI JAGDISH JI MAHARAJ

FOUNDER-NAMO GANGE TRUST



## **AROGYA SANGOSHTHI**

The aim of our Arogya Sangoshthi is to provide a common platform for researchers, academician, scholars, professionals, and young researchers and aspirants to discuss and present their views and vision on emerging issues related to lifestyle disorders and the role of the Indian system of medicine to cure & prevention.

Our aim is to make the AYUSH system popular by organizing and conducting activities like seminars, conferences, health workshops, health exhibitions, health shows, health camps, health pavilions, etc. As every event is tailored to the needs of its instigator, our aim is to provide conceptual knowledge and the latest updates. Namo Gange Trust organizes seminars and conferences with every aspect of preparing and running their aims, objectives, and their outcomes.



## **Keynote Speakers\***



Dr. Tanuja Manoj Nesari Director - AllA (All India Institute Of Ayurveda)

Dr. Pooja Sabharwal ssistant Professor - CBPACS)





Vd. Prashant Tiwari

Ayurveda Rheumatology

Networking With Industry Professionals

Career Counselling

Panel Discussion On HEMP Products & Its Dosage

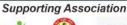
Vd. Sandeep Rai -Founder - AYURDETOX)

Role Of AHAR, VIHAR, KAAL, PANCHKARMA

For Registrations:

<mark>( )</mark> +91-7042818092, 9810247319

info@namogange.org









Digital Media Partner



## **OBJECTIVES OF THE SEMINAR**

Featuring distinguished speakers from India and all over the world, who will present their research findings and training methodolo-

- To provide platform for getting success in diagnosis and treatment through AYUSH SYSTEM.
- To promote demonstration ability coupled with varied degrees and intensity.
- To promote acquired right knowledge in the field of AYUSH.
- To check who can share their thoughts, vision - it's philosophies, content and impact in a presentable manner in front of public, media and mass.
- To check who can lead the Ayurveda in future perspectives.





## **CONCURRENT EVENTS**





# **AGRI, HORTI & ORGANIC**























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#### **EXHIBITORS**

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#### NAMO GANGE INITIATIVES









































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